

Wednesday 15th July

Writing to Persuade

Can you think of a time when you read or heard something really persuasive?



Writing to Persuade

When you are writing to persuade, you are trying to convince your reader to do something or to buy something. You can do this by using your words to encourage or influence them.

There are lots of different ways that you can write to persuade.

You might have been persuaded by:

- poster;
- leaflets.

Can you think of a time when you read or heard something really persuasive?



Features of Writing to Persuade

To try to influence your reader, you could include some of the following features:



Repeat the Main Ideas

I have tried very hard to be good this year.
I have also been very helpful all year.

Mentioning the main ideas more than once will help you to get your point across to the reader.



Facts or Key Information

Come to our school fair on Friday 12th July at 3 o'clock.

Add facts or key information to support your ideas.

Expanded Noun Phrases

a shiny, red scooter
some fun maths games

Use expanded noun phrases with amazing adjectives or modifying nouns to persuade the reader.

Can You Spot These Features?

- Are the **main ideas** repeated?
- Did you spot any **facts or key information**?
- Are there any **expanded noun phrases**?

[Click here to read the text.](#)





**Join us at the main
ring for some fantastic
performances.**

At 11 o'clock, the Mayor of Newton will be opening the fair.

At 12 o'clock, listen to our talented Newton Primary School choir.

At 1 o'clock, come and see the glamorous Newton Dancers. They will get you dancing. It will be so much fun!

At 2 o'clock, there will be some exciting, uplifting live music for you to enjoy.



We will be selling lots of delicious cakes and hot, sweet tea.

Make sure that you book a time to get your face painted in a colourful, fabulous design.



**Your whole family will
have so much fun. Don't
miss out!**

Can You Spot the Features in This Leaflet?

Use the sheet
In your pack
and in blue
highlight the
main ideas

Highlight the
key facts in purple.

Highlight the expanded
noun phrases in green.



**Newton Primary School
Summer Fair**

Saturday 13th July

**11 o'clock to
3 o'clock**

Come along to join in with
lots of great, exciting games.
It will be so much fun!

**Join us at the main
ring for some fantastic
performances.**

At 11 o'clock, the Mayor of Newton
will be opening the fair.

At 12 o'clock, listen to our talented
Newton Primary School choir.

At 1 o'clock, come and see the
glamorous Newton Dancers. They
will get you dancing. It will be so
much fun!

At 2 o'clock, there will be some
exciting, uplifting live music for
you to enjoy.

We will be selling lots of delicious
cakes and hot, sweet tea.

Make sure that you book a time to
get your face painted in a colourful,
fabulous design.

**Your whole family will
have so much fun. Don't
miss out!**

twinkl
visit [twinkl.com](https://www.twinkl.com)

Did you spot the Features in this Leaflet?

Did you spot any other important features in this leaflet?



Join us at the main
ring for some fantastic
performances.

At 11 o'clock, the Mayor of Newton
will be opening the fair.

At 12 o'clock, listen to our talented
Newton Primary School choir.

At 1 o'clock, come and see the
glamorous Newton Dancers. They
will get you dancing. It will be so
much fun!

At 2 o'clock, there will be some
exciting, uplifting live music for
you to enjoy.



We will be selling lots of delicious
cakes and hot, sweet tea.

Make sure that you book a time to
get your face painted in a colourful,
fabulous design.



Your whole family will
have so much fun. Don't
miss out!