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Fairtrade Fortnight Supermarket Trip



Make a start with your Fairtrade Fortnight activities by visiting a supermarket, any one will do! There are over 4500 Fairtrade products on sale in the UK and each of them carry this logo.

How many can you find? Can you have a competition with anyone else you are with? Use this scoresheet and tally to keep track of who finds what if you want to.

Name				
Fairtrade logo finds				

Use these clues if you need to:

Clue 1

Think about things which are grown and come from other countries. Fairtrade is an agreement with farmers in other countries.

Clue 2

Some typical Fairtrade products are listed below – backwards!

SANANAB

AOCOC

ECIUJ

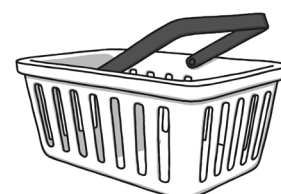
YENOH

EEFFOC

AET

When you have found lots of Fairtrade logos focus in on some Fairtrade products so you can compare prices with non Fairtrade produce.

Record your findings on the sheet on the next page.



Fairtrade Price Investigation

Try to find products that are comparable – i.e. They are the same weight or there are the same number of them. See if you notice anything about prices. An example is given for you. If you wish you can add up the total prices and see which would be cheaper, Fairtrade or non-Fairtrade.

Product	Fairtrade item	Price	Non-Fairtrade	Price
pineapples	1 pineapple	£1.75	1 pineapple	£0.80
bananas				
cocoa				
chocolate				
tea				
coffee				
fruit juice				
honey				
sugar				
football				
Total				

What do you notice? Why do you think this is?

Don't forget to buy the ingredients for your chosen recipe!

